

The New Robes at Under-Prices,

mostly imported and gotten up as the handiwork of all dresses. Several lots that are exquisite models have come to us for less than their cost.

\$35 and \$40 Viole Robes for \$25.
\$15 Linen Robes for \$10.

Made Garments, In the Foreground.

The many Spring Garments that have served their purpose—for instance Tailor-Made Ladies' Suits are reduced one-third, and a \$1.50 Shirt Waist is given with the sale of every Suit free.

The entire second floor is devoted to made garments. The exhibition represents the enormous and successful efforts of Cohen's Store

\$10 Tailor Made Suits of all wool Venetian, in black, blue and castor, \$9.48.

\$12.50 Suits of novelty cloth, full blouse, double box pleated, fancy buttons, for \$9.45.

\$18 Suits of Venetian cheviot and etamine, blouse and jacket effect, silk trimmed, pleated skirt, some have yoke trimming, \$10.

\$25 Imported Broadcloth Suits, with nobly-cut jackets, full flare skirts over silk, drop skirts, best shades, \$16.

Etamine Suits with inlaid vest front, cotton jackets, seven gore flare skirts, exquisitely trimmed with silk, silk drop skirts, \$20 ordinarily, \$32.50.

Ladies' \$10 Black Beau de Soie Coats, full pleated sleeves and flare collars, \$4.48.

All-Silk Beau de Soie Coats, pleated all around, trimmed in fancy braid, \$6.50.

Handsome Taffeta Coats, with large fancy collar, full pleated sleeves, \$7.50.

\$10 Mercerized Foulard Suits, in all the latest shades and designs, richly trimmed with rows of faggoting, \$5.55.

Cream Voile Suits, with broad

hemstitched tucks on skirt and waist, for \$7.50, less than cost of material.

Silk Foulard Suits in all the latest models, \$10.

\$7.50 Light Gray and Tan Etamine and Cheviot Skirts, tucked and flared bottom for \$4.

Black and Blue Cheviot Skirts, with graduated flare, silk trimmings, \$3.50.

Handsome Voile Skirt, panel and yoke trimming, finished with silk drops, \$6.08.

\$8.50 Taffeta Silk Skirts, various designs, \$3.50.

All-Over Not Skirts of Point de Spirit, richly trimmed with taffeta bands, overdrop skirts, for \$5.95.

Handsome Net Skirts, with tulle flounce, trimmed with taffeta straps, \$12.50.

Children's Taffeta Silk Coats, with circular collar, trimmed with Russian lace, \$3.75.

Peau de Soie Coats, with white satin lining, trimmed with lace medallions, \$5.08.

Cloth Refers in every shade and design, all sizes, \$3.00 to \$6.75.

Ladies' best \$1.25 Percalé Wrappers, deep hem, \$5.

\$1.50 Sea Island Percalé Wrappers, extra sizes, 32 to 48, for \$95.

Ladies' Shirt Waists Distractingly Pretty.

Unlike anything you see elsewhere—several hundred styles, and strange prices, because it seems impossible to make them for so little. They have a knack of beauty you want to see.

Wash Shirt Waist, white pique, crash and madras, various spring designs, all sizes for \$1.50 and \$1.75 are priced to 98c.

Attractive Waist, white Oxford cloth, stylish pleated front, large pearl buttons, full sleeve, new collar, usual \$1.25 ones for 79c.

Beautiful Soft Self-figured Mercerized Waist, various patterns and designs, one of the most attractive among the new productions, all sizes, for \$1.98.

White Etamine Shirt Waist, with

removable buttons, broad tucked front, stylish and attractive, usual \$3.50 value for \$2.48.

Stylish Linen Waist, pleated front with large pearl buttons, extra large pouch sleeve, new collar, all sizes to 44, for \$3.98.

New Linen Waist, man-tailored, laundered collar and cuffs, best pure linen, all sizes for \$2.75.

Hundreds of Ladies' Percalé and Madras Shirt Waists, neat polka dot and stripe effect, a desirable and serviceable waist, all sizes for 50c.

There is A New Ribbon Story.

It applies to Fancy Ribbons as well as the plain, always needed sorts. If told by the quantity we had to buy, the story would be a long one. Here is some of the interesting part.

3/4-inch wide Black Satin Gros-grain Ribbons, made to sell at 32c. a yard for 15c. yard.

3/4-inch Soft Finish White Louisienne Ribbons, made to sell at 17c. a yard for 12 1/2c. a yard.

3/4-inch Double-Face Liberty Satin Ribbon in white, pink and blue, special prices 10c. yard.

3/4-inch Soft Finish Louisienne Ribbons, all shades, at 10c. yard.

Black Taffeta Ribbons, four inches wide, made to sell at 35c. yard, the price is 25c. yard.

1 1/4 and 1 1/2 Fancy Ribbons, all colors, for 5c. a yard.

Red Satin Back Velvet Ribbons, so much used for trimmings, 15c. and 19c. yard.

The Sale of Linens Stands Unequaled

Linen excellence first—price next. Only good Linens are sold here. Many of the prices are merely fractional.

FRENCH TABLE LINENS.—The handiwork of Danmarks ever sold at \$2. Pardon—they are not linen but mercerized and we are told by experienced housekeepers that they keep their gloss and every appearance after being washed. Two-yards wide, for 75c.

63 inches wide for 50c.

Napkins to match, full 22 inches, size for \$1.50.

25 dozen Hemstitched Linen Pillow Shams, 30 inches square, some of drawn thread open work forms the border, price each 30c.

Hemstitched Linen Squares or Plate Doilies, open drawn work, 10c.

Bureau Scarfs of the same style, for 20c.

220 dozen Linen Huck Towels, all sizes and kinds, costing to \$2.25 a dozen, choice of any each, 10c.

110 dozen extra large size Hemmed Huck Towels, special 12 1/2c. ones, special 7c.

Turkish Bath Towels, extra large 102-3c. ones, will be sold for 10c.

Full bleached best 25c. grade Table Damask, 68 inches wide, priced here per yard, 18c.

The large size all-linen Damask Doilies, fringed, each 5c.

Hemstitched Linen Tray Cloths, best and always 25c., special 19c.

White Irish Linen for Waists and Suits, full yard wide, fine soft finish, a yard 25c.

The heavier Suing Linen, in pure white, especially for embroidery purposes, 60c. grade, a yard, 30c.

Butcher's Linen for skirts and suits 30 inches wide, pure white 25c.

The Heavy Linen Duck, one of the

COHEN'S ENORMOUS PRICE-HELP.

STREAMS of merchandise that pass the danger line of security. In many cases THE SALE IS REGARDLESS OF VALUES. A STORE FULL OF TEMPTATION. Hundreds of packages of the newest, best goods crowd the store, matchless and below the level of all ordinary expectations.

An Overloaded Dress Goods House

must let its surplus go at a price. Colored Black Dress Goods seek an outlet. Monday will show you new prices on the newest Spring Fabrics. All the variety of new weaves.

Colored Dress Goods.

All-Wool Albatross in all the light and dark shades, sold regularly for 60c. at the yard 30c.

Canvas Crash, new and stylish for tailored dresses, 75c. goods for 44c. 64 inch Flaked Novelty Suiting, regular \$1 goods, for 63c. a yard.

Finest French Actives, full 1 1/4 yards, in all the newest shades, sold everywhere for \$2, our price \$1.25 per yard.

38-inch All-Wool Mistrail Etamine and Snow Flaked Crashes, all the new colors that sold for 50c. and 60c. at the yard, 40c.

Borlin Cords for waists or evening dresses, double width at the yard 25c.

Fish Net Etamines, 38 inches wide this season's best 50c. goods, special for the yard, 35c.

London Twine and Lace Effect Etamines, in all shades, \$1.25 kind for 60c.

Cream Coat de Chine, one of the newest importations, 60 inches wide at the yard \$1.10.

\$2 Silk and Wool Eollian, all colors, for \$1.25.

Black Dress Goods.

873 yards Black 40c. Brillianteen, per yard, 20c.

Handsome \$1.10 Black Sicilian Brillianteen, most brilliant lustre, per yard 85c.

Priestley & Co.'s Black Voile, sheer and gauzy, most stylish of the \$1.75 new fabrics, for \$1.25.

Lupins "London Twine," a most perfect and stylish fabric, \$1.30 value for 90c.

\$1.25 Silk and Wool "Grenada" marked to sell for \$1.75.

475 yard All-Wool Black Voiles, full double width to be sold for 30c.

New Black Basket Weave, extra wide, \$1.25 value for 85c.

Black "Barothen" been \$1.48, now \$1.10.

600 yards Black 48c. Henrietta for 25c.

New Parisian Weave All-Wool Albatross, for 50c.

All-Wool Crepe Mistrel, the usual \$1 goods, for 60c.

Modes Paper Patterns

Contain every and all Garments you can think of, and the very latest. They are more correct and better styles than Patterns you pay to 30c., for 10c.

That Baby.

No one has ever seen so many pretty things for the baby.

Children's Princess Dresses, entire waist of dainty tucks and embroidery, full tucked skirt, collar and sleeve lace trimmed, sizes to five years, regular \$1.50 dresses, for \$1.

White Pique Roofers, large sailor collar, embroidery trimmed and embroidered ruffle, double breasted front, box-pleated back, large pearl buttons, a stylish and serviceable reefer, all sizes, for \$1.50.

Children's Caps, too numerous to describe. Hundreds of styles, from the plain tucked Dutch caps to the fancy full ruche, all sorts and sizes, for 50c.

Children's Cambric Drawer Bodies, shirred front, perfectly made, sizes to 12 years, for 25c.

Cambric Underskirts, tucked with embroidery ruffle, made with bodices, regular 50c. value for 20c.

The Basement Is a Big Bargain Spot

It's without limit as to what it sells, and never has the least mercy on values. Here is some of its brutal work. It's filled with just such offerings.

Best 5c. Light Calicoes, 9,000 yards to be sold for 3 1/2c.

Yard Wide Androscooggin Bleached Cotton, for 7c.

12 1/2c. Corded Madras, a large assortment of desirable patterns for 6 1/2c.

Yard-Wide Bleached Cambrics, the 8c. quality, for 4 1/2c.

Fancy Printed Mercerized Hop-sacking, the 102-3c. kind, for 8 1/2c.

Best 7c. Yard-Wide Heavy Unbleached Cotton, for 4 1/2c.

Yard-Wide Sea Island and Windsor Percalés, never sold for less than 12 1/2c., your choice of 5,700 yards for 8 1/2c.

4-4 Bleached Sheetings, the 25c. grade for 20c.

Mercerized Satin and Corded Striped 10c. Madras, 3,700 yards to be sold for 8 1/2c.

4-4 Lonsdale Cambric, Pride of the West, Alpine, Rose, Wamsutta, etc., for 2 1/2c.

3 1/2c. Fine Unbleached Cotton, 3,200 yards on sale for 2 1/2c.

Three-quarter and Twin Bed Imported Marseilles Quilts, heavy embossed, for \$1.50.

\$1.60 and \$2 Crochet Quilts, some fringed others plain or partly fringed not all perfect, for \$1.

142 Crochet Quilts, single and double bed, 45c. ones, your pick from the lot for 25c.

Colored Crochet Quilts, single and double bed, 85c. and \$1 ones for 65c.

White India Linons, 40 inches wide, 1,700 yards to be sold Monday a yard 4 1/2c.

White Piques, heavy cords, 12 1/2c. value, a yard 7 1/2c.

Beautiful Sheer White India Linons and Persian Lawns, values to 25c., the price per yard 9c.

Mercerized Oxford and Madras, best 12 1/2c. and 15c. grades for 8c.

2,200 yards of Sheer White India Linons, instead of 12 1/2c., the price per yard, 7 1/2c.

In Basement.

370 dozen Huck Towels, manufacturers' accumulations of all sizes and kinds, imperfections, pick any for 4c.

Another lot of damaged Towels, are marked 2c. and 3c.

Turkey Red Table Damask, full width, best 21c. grade, a yard 12 1/2c.

Kitchen Towelling, soft twilled cotton, a yard, 3 1/2c.

Ladies' 10c. Ribbed Vests, taped neck, pure white, 7c.

Full Trimmed 15c. Ribbed Vests, for 10c.

India Gauze Vests, high neck, long sleeves, 25c. and 30c. garments are special 10c.

Children's Gauze Vests, high neck, long or short sleeves, 12 1/2c.

Ladies' Fast Black Hose, several dozen various sorts and styles, are priced a pair, 4c.

Fancy Colored 12 1/2c. Lace Hose are special 5c.

Children's Fast Black Ribbed Best 10c. Hose, anywhere, all sizes, 7c.

300 dozen Children's Black Ribbed Hose, are priced a pair, 3c.

\$3.00 a Doz. Photograph for \$1.50

If you get a card at the Cohen Co.'s Store which is given for the asking. The card is punched to \$3.00 in purchases. It entitles you to a dozen \$3.00 Photographs for \$1.50 at the "Elite Gallery."

Retailing Cotton Wash Goods

for less than their wholesale cost. Nowhere in America are Cotton Goods sold as they are at Cohen's Store. Thousands of new ideas in them, and still the prices show that they are selling at a third and half their usual values.

(Sale on First Floor.)

5,700 yards Satin and Corded Striped Madras Suiting, neat printings, best 10c. and 20c. fabrics, for 12 1/2c.

250 pieces of Novella Batiste, 7,200 yards all told, light grounds, with harmonious color combinations and dainty effects to be sold for 5 1/2c.

Mercerized Grenadines, highly finished, all the solid tints, some stylish printed ones, imported to retail for 50c., special price 21c.

Cohen's Silk Sale Has Rattled the Town.

This Silk Sale occasion has no precedent. So many silks for so little money, and such responsible silks, is a surprise that takes the town by storm. Hundreds of new pieces for Monday.

75c. BLACK FOULARDS AT 35c. 600 yards, fine quality, plain black Japanese foulards for waists, whole dresses or linings, 27 inches wide.

60c. PRINTED INDIA AT 40c. Best quality, 24 inch, India Silks, in a variety of choice neat styles and colorings, mostly navy and white and black and white, polka dot effects.

85c. SHANTUNG PONGEES AT 50c.—Genuine Shantung Pongee in natural bamboo color for coats, waists and dresses.

75c. PIN STRIPE AND CHECK TAFFETAS AT 50c.—37 pieces neat hair line stripes and all size check taffetas of fine quality, plain and glace grounds new for shirt waist dresses.

50c. WHITE HABUTAI AT 23c. 425 yards White Habutai Washable Silk, soft lustrous finish.

41 WHITE HABUTAI AT 50c. 30-inch White Habutai Jap. Silks, suitable for the new shirred dresses.

8c. and 11c. FANCY SILKS AT 85c. YARD.—40 pieces Embroidered Taffetas, Louisines and Armure Silks in polka dot, figures, check and stripe designs.

\$1.69 BLACK CREPE DE CHINES, \$1.25—Extra quality Black Crepe de Chines, exquisite panne finish, has that soft clingy effect.

\$1.19 BLACK TAFFETA AT 85c. Yard wide Black Pure Silk Taffeta, warranted pure Lyons dye.

50c. BLACK TAFFETA AT 45c. Guaranteed Black Taffeta with a splendid lustre and loud rustle, finest imported make.

98c. WASHABLE TAFFETAS AT 65c. YARD.—One lot of plain and stripe wash Taffetas, light, cool, wear for summer.

50c. CORDED WASH SILKS AT 25c.—All of our best 50c. Wash Cords in new colors and designs to go for 25c. yard.

8c. BLACK JAP. SILKS AT 65c. Water and perspiration proof, black Japanese silk 27 inches wide, suitable for whole costumes, heavy lustrous.

8c. STRIPE TUSSAH PONGEES AT 58c.—Pongee Stripes Silks of excellent quality in a variety of new colorings.

50c. BLACK CHINA SILKS AT 33c.—250 yards of Black China Silks, pure dye, with a lustrous finish.

All of An Importer's White Goods Stock.

Price—defeated beyond all recognition. The handsomest fabrics of this season—the very stuffs you have been looking for, even at full prices.

10,380 ards White Wash Chiffons and Paris Mousselines, wide, double widths that cost from 45c. to 68c. yard, the most desirable sheer material of this season, scarce even at full price. We've made three lots of them and Monday's price will be 19c., 25c. and 29c. 'Twill be necessary to come quick for these. All duplicates will cost more than double.

The finest Persian Lawns imported, 6,700 yards, grades that cost from 37c. to 60c., the finest and sheerest goods produced in the world, the sale price will be 10c.

Sheer India Linons, almost equal in fineness to Persian Lawns, 3,600 yards to be sold, instead of 15c., per yard, 10c.

Full Yard-Wide Soft Madras Satin Striped, the same grade and style you have been buying here up to date at 12 1/2c., Monday's price 8 1/2c.

2,200 yards 40-inch Wide India Linon, the same grade we and every-

body else always sold at 12 1/2c., the price starts Monday at the opening of the doors at 6 1/2c.

From London, imported Shirt Waist Madras and Shirtings, silk mercerized—stripes, nowhere in America sold for less than 25c. yard, 50 pieces, 2,080 yards to be sold for per yard 15c.

The 162-3c. White Oxfords Mercerized, that you have been buying every day since the opening of the season at that price, special 12 1/2c.

Fine Satin Corded Striped Madras, full yard wide and has been all season 19c., the sale opens Monday at 10c.

The highest grade of Shirt-Waist India Linons, almost like a linen, 10c. and 25c. quality for 12 1/2c.

Those Fine French Pique Welts, that you have been glad to get at 25c. all season, 4,100 yards to be sold at 12 1/2c.

White India Linons, the sheer grade and best ever sold at 12 1/2c. per yard, 7 1/2c.

Black Silk Mercerized Underskirts deep accordion pleating, regularly \$1, special 70c.

Double ruffle Mercerized Percaline Skirts, for 60c.

Wash Madras and Gingham Skirts, umbrella ruffle, 30c.

\$1.60 Black and White Striped and Checked Skirts, trimmed in accordion pleating, special 98c.

Happy Merchandise For Men

Best 50c. Balbriggan Underwear for 30c.

New Negligee Shirts, "The Eclipse" all sizes, in new styles, 98c.

New Lace and other Half Hose, 25c. and 50c.

Handsome of Silk Neckwear, 25c. and 50c.

170 dozen Men's Negligee Shirts, 75c. and 98c. ones, special 50c.

Ladies' 25c Black Lace Hose,

special a pair, 14c.

The 50c. Lace Hose, best in America at this price, special on them 30c.

The best 25c. Plain Fine Maco Cotton Hose, are priced 10c.

The prettiest 3 1/2c. Black Lace Hose in town cannot excell these, our price 25c.

Misses Black Lace Lisle Hose, the prettiest 25c. ones in all sizes, 17c.